EUGENIYA WEBER

TRAINER, INTERPRETOR, AUTHOR

Born and raised in **Bulgaria**, I have been living and working in **Germany since 1996**. I have practical experience in the international business, coupled with sound academic knowledge in intercultural communication.

My global orientation started 1985 in the Foreign language school in Silistra (Bulgaria), where I learned **German**, **English** and **Russian**. At the **University of National and World Economy** in Sofia I studied **Finance** and graduated with an excellent diploma.

I can look back into a **long career in the international business** with different top-level positions. As **Head of Operations East** at a German automotive supplier I was responsible for the expansion in Eastern Europe and Asia. With my team I founded and developed **Joint Ventures in Bulgaria**, China and Dubai. In the Bulgarian Enterprise I took up the position of **General Manager** and set up a production facility, based on Western quality standards, which supplied leading automotive customers in Germany and Switzerland.

The academic background of my work is based on my economic degree, on several international management trainings and on the **Intercultural Trainer Certificate** at Friedrich Schiller University Jena.

As **certified economic interpreter and translator for Bulgarian** in Germany I offer professional translations and interpreting. I perform **trainings in English, German and Bulgarian**.

Since 2009, I have been working as intercultural trainer and consultant with global companies as **Aurubis, Bechtle, Behr-Hella Thermocontrol, Coca Cola Enterprises, Förch, DBIHK, GfK, Kaolin, Kemmler Electronic, Kraiburg, Leopold Kostal, VOSS Automotive and Unilever**.

In 2014 I published my book **Geschäftskultur Bulgarien** (Business Culture Bulgaria) - a guidebook for working with Bulgaria - from the first contact to the successful long-term business cooperation. In 2017 followed the Bulgarian book **Бизнес компас за Германия** (Business Compass about Germany) – How to work with German partners and colleagues.