



EUGENIYA WEBER
TRAINER, INTERPRETOR, AUTHOR



Born and raised in **Bulgaria**, I have been living and working in **Germany since 1996**. I have practical experience in the international business, coupled with sound academic knowledge in intercultural communication.

My global orientation started 1985 in the Foreign language school in Silistra (Bulgaria), where I learned **German, English and Russian**. At the **University of National and World Economy** in Sofia I studied **Finance** and graduated with an excellent diploma.

I look back into a **long career in the international business**

with different top-level positions. As **Head of Operations East** at a German automotive supplier I was responsible for the expansion in Eastern Europe and Asia. With my team I founded and developed **Joint Ventures in Bulgaria, China and Dubai**. In the Bulgarian Enterprise I took up the position of **General Manager** and set up a production facility, based on Western quality standards, which supplied leading automotive customers in Germany and Switzerland.

The academic background of my work is based on my economic degree, on several international management trainings and on the **Intercultural Trainer Certificate** at Friedrich Schiller University Jena. I perform **trainings in English, German and Bulgarian**.

Cultural identity and foreignness are the focus also of my work as **Certified Systemic Business Coach (cSBC)**. Professional reorientation, start and development of your own business are the other key areas where I support my clients.

As **certified economic interpreter and translator for Bulgarian** in Germany I offer professional translations and interpreting.

Since 2010, I have been working as intercultural trainer and coach with global companies as **Aurubis, Bechtle, Behr-Hella Thermocontrol, Coca Cola Enterprises, Förch, DBIHK, GfK, Kaolin, Kemmler Electronic, Kraiburg, Leopold Kostal, VOSS Automotive and Unilever**.

In 2014 I published my book **Geschäftskultur Bulgarien** (Business Culture Bulgaria) - a guidebook about working with Bulgaria - from the first contact to the successful long-term business cooperation. In 2017 followed the Bulgarian book **Бизнес компас за Германия** (Business Compass about Germany) – How to work with German partners and colleagues.